



100+ Million Reasons to Choose DirectKey

That's how many times DirectKey mobile access solution has opened doors in the past 5 years alone, in over 2,000 cities around the world. With 500,000 openings each month and growing, every one of those doors is a stamp of approval and cause for confidence. It's the proof you need to take your property into the contactless era.



A Direct Way to 'Go Contactless.'

Onity's cloud-based secure mobile credential platform offers multiple ways to seamlessly deploy mobile access at your property. Whether you want to use our DirectKey app, integrate DirectKey technology into your brand's loyalty app or integrate with a third-party app, the DirectKey solution allows you to customize a seamless experience, enhancing your customer relationships.

Onity's off-the-shelf basic mobile solution. Ideal for properties without mobile app initiatives, this is ideal for independent hotels and allows customization of the digital key branding and guest management usage. Onity will be here to help with set up and training.

Customer integration. For properties with an existing loyalty app, Onity allows for seamless integration. To help along the way, a Software Development Kit (SDK) is provided, as well as integration assistance.

Third-party partner application. We've partnered with leading PMS, RMS, and guest engagement platform providers to create an option for those without a mobile app initiative of their own, who want to offer a comprehensive customized guest experience and staff management platform.



On room release by the PMS/reservation system, DirectKey technology works with hotel systems to provide a reliable mobile key for your guests.



DirectKey technology provides integration API's for the hotel system. Granting mobile key permission for guests and ensuring delivering secure credential each and every time.



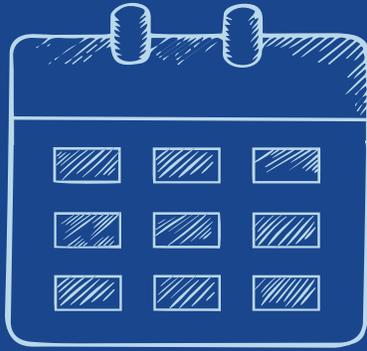
The DirectKey system delivers a secure key to the guest's mobile device. The guest has the freedom to use the mobile key, a physical keycard or a combination of both.



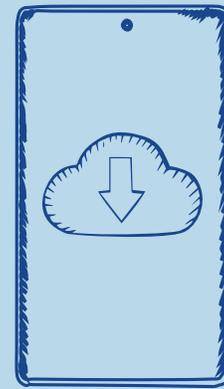
The DirectKey system enables a seamless journey for guests by securely delivering their mobile key to all hotel access points.

*Onity systems are a key element of your seamless journey. Depending on your check-in process, other elements such as payment systems and PMS systems might be require depending on you desired experience.

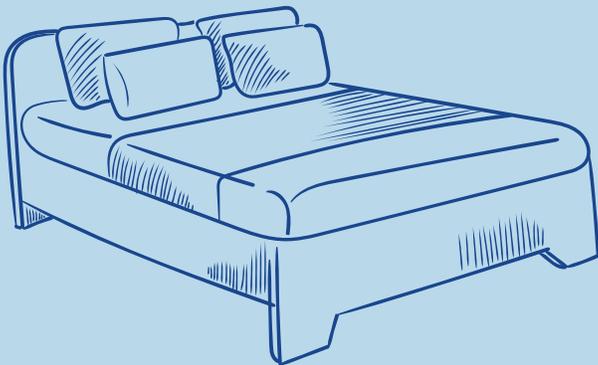
How Mobile Access Works



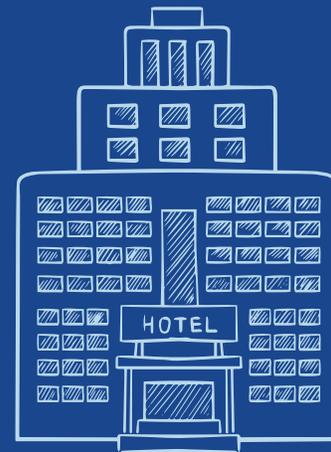
1. Guest makes reservation



2. Guest securely downloads and registers with hotel loyalty app



3. Hotels who provide mobile check-in can add DirectKey for contactless and quick room access



4. Guest arrives at the hotel



5. Since the guest is already checked in, they can go directly to their room without having to stop at reception



6. Guests use loyalty app with Bluetooth® to unlock their room and shared common areas

DirectKey

*We've opened doors 100 million times.
But we treat each one like it's our first.*



A Direct Path to a Superior Guest Experience

DirectKey Technology allows guests to skip the front desk and use Bluetooth® to unlock their door upon approach through a mobile app on their own devices. That means no searching for key cards or trying to hold a device up to the reader - just secure and conveniently smooth entry into doors across the property from parking garages to elevators, rooms and beyond. Today, contactless unlocking leaves guests feeling more safe.

A Direct Way to Keep Properties and Guests Secure

All mobile key credentials use 128-bit AES data encryption which provides an additional layer of security on top of locking system features such as user-access permissions and audit trails.

A Direct Solution to Provide Consistency

Our DirectKey platform provides a variety of ways to adopt mobile access. DirectKey technology is usable as an off-the-shelf mobile app and customized for your property. It also integrates into your brand's existing loyalty app or you can easily integrate DirectKey technology into a 3rd party application. Whatever your choice, the DirectKey solution is the most direct way to enhance your relationship with customers - allowing you to customize the experience.

A Direct Way to Save Time and Money

Mobile credential management through DirectKey technology helps reduce operational expenses by reducing the costs of traditional key card management and printing (improving overall ROI). Your staff can deal with guests on a personal level, while you minimize operational costs by reducing front desk time and the infrastructure resources needed for traditional key cards.

***20+ Years Mobile Credentialing Experience.
4+ Million Bluetooth® Locking Devices Deployed.***

We've built and enhanced our mobile credentialing platform from its origins in the real estate industry, bringing DirectKey technology to more spaces and industries including Hospitality, Real Estate, Energy, Education, and Financial.

LEARN MORE AT [DIRECTKEY.ONITY.COM](https://directkey.onity.com)

