



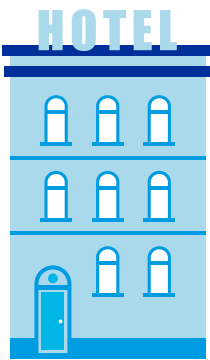
The Key to Mobile Guest Experience with Onity's DirectKey™ Technology

DRIVE LOYALTY

DRIVE DIFFERENTIATION



- Streamlined booking process
- Eco-friendly
- Easy use and flexibility
- Early entry



Select Hotel

Opportunity to join member rewards and download loyalty app.

Guest Benefits Hotels Benefits

- Guest check in earlier, stay longer
- Pre-sell customers on upgrades through app
- Highlight eco-friendly position of hotel
- Grow loyalty app adoption



- Instructions on how to use mobile key
- Equip users for self-service
- Centralized travel deals
- Things to do during stay



Pre-arrival Communication

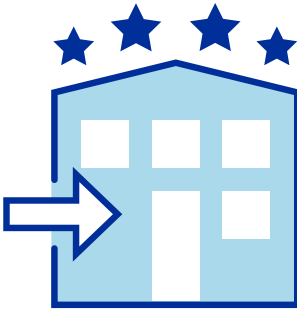
Instructions about mobile key and early check-in options.

Guest Benefits Hotels Benefits

- Real-time arrival communication
- Advanced awareness on guest logistics
- Simplified guest experience
- Pre-sell on upcoming stay



- Guest decides to go to front desk or straight to room
- Eliminate the need to carry physical key card
- Seamless guest experience across property
- Key card shareable - only by the guest

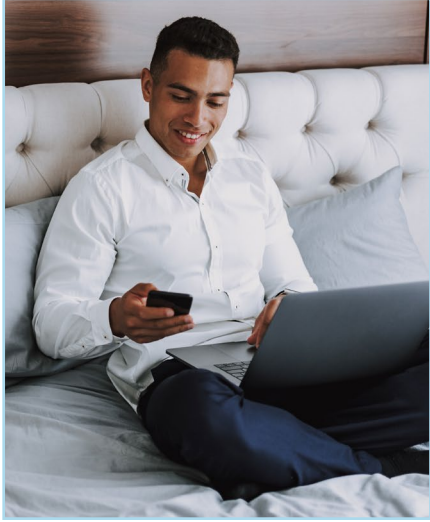


Check-In

Seamless front desk interaction with no plastic key card needed

Guest Benefits Hotels Benefits

- Eliminates front desk lines
- Increase guest interaction and brand loyalty
- Increased security measures
- Cost savings



- Request room service and maintenance
- Awareness of events and hotel amenities
- Single access use through loyalty app
- Less likely to lose or forget key card

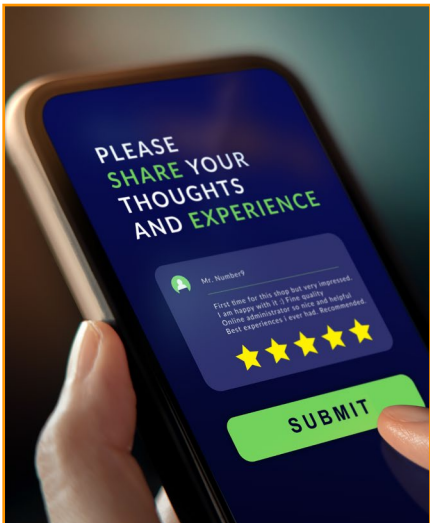


Hotel Stay

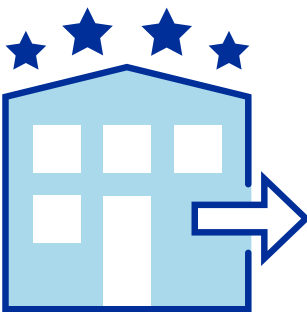
Interact with hotel loyalty app for requests and push notifications.

Guest Benefits Hotels Benefits

- Increase in-hotel amenity purchases
- Eliminate paper usage through in-app welcome binder
- Easier communication with guest
- Prioritize sustainability



- Leave comments for staff and manager
- Request late check-out
- Leave tip for room service, maintenance, front desk staff
- Access final guest receipt



Check-Out

Seamless check-out through hotel loyalty app.

Guest Benefits Hotels Benefits

- Opportunity for guest to spend more money
- Freeing up staff for other responsibilities
- Receive feedback from guest
- Eliminate paper usage



DRIVE LOYALTY

DRIVE DIFFERENTIATION